

# UltraMagnet

## Magnetic Media



The Xerox UltraMagnet is an unmagnetised, cut-sheet solution with a glossy coated paper facesheet which can be used to produce customised, multi-up, personalised magnets on the Xerox iGen3 and iGen4 Digital Colour Press.

This product provides an unprecedented amount of flexibility and creativity allowing on-demand and short run production of direct mail and promotional advertising magnets. Create business cards, calendars, promotional fridge magnets.....the possibilities really are endless!

## Features and Benefits

- Gloss coated paper face sheet
- Rubberised back side
- Total thickness 430 µm, weight 1300 gsm
- Stocked sheet size 305 mm x 457 mm
- Sheet is easily die-cut or guillotine trimmed
- Stocked in 50 sheet boxes
- Re-order number 003R92136
- Hand held magnetiser available, re-order number 003R92137

## Equipment Compatibility

- Xerox iGen3 and iGen4 Digital Production Press ONLY.
- Note: NVM 12509 value should be ticked.  
NVM 6876 set to max value.  
For more information contact your Xerox Supplies Representative.

## Finishing Recommendations

- The printed, unmagnetised sheet should be magnetised off-line prior to trimming or die cutting.
- For details of magnetising machines please contact your Supplies representative.
- After printing and magnetising place a piece of heavyweight card between each sheet and at the top and bottom of the stack.

## Applications

- Souvenir fridge magnets
- Reminder notices
- Health & Safety notices in kitchens
- White board magnets
- Emergency contact numbers for utility companies
- Promotional magnets for fast food and take aways, utility companies, plumbers, repair companies, auto service, etc.
- Magnetic puzzles

## Hints & Tips

- Always handle sheets by the edges to avoid damage to the facepaper.
- Load sheets into the Lower Feed Drawer of Feeder Module 1.
- Load and run 10-15 sheets at a time.
- Load white side up.
- Print on white side only
- Do not invert sheets
- Output to top sample tray or side exit XL tray.
- Return product to packaging between use.
- Magnetise sheet only AFTER printing.
- This media is adversely reactive to dry environments (<30 % Rh)
- Static build up may affect runnability and/or stacking.
- For best image quality do not image within 40mm of the lead or trail edge
- Skew of up to 10mm from lead to trail edge may be seen
- Return product to packaging between use